

Proposal

for

Gallantt Metal Limited

On

Channel Name: tv9 Bharatvarsh

Client: Gallantt Metal Ltd.

Brands: Gallantt TMT Bar

Deal Period: April'22 - March'23

Deal Date: 11th April'22

Agency: Alliance Nexus



FCT/NFCT Entitlement on tv9 Bharatvarsh during April'22-March'23

Time band	Exposure	Net Cost for 12 months	Net Rate	Total
0600 to 2400	12 times/day	6 Months		
0700 to 2300	54000	As per consumption		
2100 to 2200 Hrs	7800	12 Months		
0600-2400	20/day	3months		
0600-2400	20/day	3months Bonus		

Terms & Conditions:

1. Payment will be as per IBF Norms
2. GST applicable over & above the Deal Value. All release orders to mention the same.
3. Payments to be made in favor of ASSOCIATED BROADCASTING COMPANY PVT. LTD
4. ABCPL reserves the right to divide the billing internally across Cities keeping the total outlay same
5. Release order to be given 7 days in advance
6. All commercials must be of Minimum 10 Secs & in multiples of 5 Secs thereof & they must conform to the Advertising Codes laid down by the Ministry of Information & Broadcasting, Government of India from time to time.
7. Commercials Schedules are subject to change in case of Live Coverage/s/ Breaking News/Special Events. In case of commercials being dropped due to the same, will be made-good in the immediate available space in applicable Time - Band/Program within 7 days.
8. All Sponsorships to be consumed within the activity period.
9. Broadcast Certificate will be issued for spots only. As all the promos/Sponsorships are part of the Programming time no broadcast certificates will be provided for promos/sponsorships on Channel. Rather, we shall give you a confirmation of tags & Text HL on our Letter Head/ Mail.
10. All sponsorships are subject to availability. Sponsorship does not entitle for any specific positioning of the spots in breaks.
11. Reschedules will be accepted 2 working days before the telecast of the spot and cancellations will require a 2 days' notice.
12. Specials such as budget, elections and IPOs will be announced from time to time and may have different rates.
13. Concerned Authorized Agency on record, must issue release orders duly signed and stamped, for their spot / sponsorship bookings to the company.
14. Channel will raise bills on Advertiser and arrange to send it to their Advertising Agency for onward delivery to the respective Advertiser.
15. Rates, terms and conditions are subject to change without notice.
16. Broadcast certificate for spots will be provided by ABCPL along with the bills. No third party broadcast Details will be accepted for billing purpose.
17. All bills will be raised on a fortnightly basis.



18. Bills shall duly be raised on the date of telecast of the above-mentioned event/special. Payment for the same has to be made whenever the bill gets due, unless it is in advance. Bills will need to be cleared irrespective of the fact, paid or bonus be consumed or not.

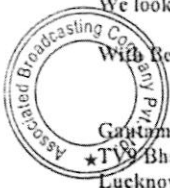
Authorized signatory

ABK
24th Floor
Phase-II
New Delhi
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Rano

ASSOCIATED BROADCASTING COMPANY PVT. LTD

We look forward for your favorable response & confirmation at the earliest.

With Best Regards,



Gautam Misra
★ TV Bharatvarsh,
Lucknow.

