



Network 18

Dated: 31.03.2022

Client Name : Gallantt Metal
 Client Address : Survey No. 175/1, Village - Samakhiyali,
 Taluka - Bhachau, Kutch - Gujarat - 370150
 Agency : Alliance Nexus
 Agency Address : D 8/1 Okhla Industrial Estate II, New Delhi
 Brand : Gallantt Steel
 Contact Person : Mr. Rajat Bhaskar
 Channel : News 18 UP/UK & Gujarat
 Deal Period : April '22 - Mar '23
 Total Outlay :

Dear Sir

This is in reference to our discussion regarding Deal for the Campaign of FCT, please find below the proposal for the same.

Dispersion to be followed for this deal and addendum thereof:

ELEMENT	TIME BAND	CHANNEL	DEAL PERIOD	RATE - PTS	TOTAL FCT per Channel	ANNUAL DEAL AMOUNT
FCT	0700-2300 Hrs.	NEWS UPUK	365 DAYS		108000 secs.	
FCT	0700-2300 Hrs.	NEWS GUJRAT	365 DAYS		108000 secs.	

Total Outlay: 4752000/- NET + GST.

Value Addition: -

- ASSP on News18 UP/UK: 2 programs per month (1900 - 2100 hrs.) + 120 Aston Bands in Prime Time/month.
- ASSP on News18 Gujarat: 2 programs per month (1900 - 2100 hrs.) + 120 Aston Bands in Prime Time/month.

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 TV18 BROADCAST LIMITED
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 Lucknow-226001 (U.P.)

Dilip Mishra
 News 18 Network
 9450966699

Authorized Signatory

Gallantt Metal

Authorized Signatory
Raj

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